

BACK TO BUSINESS

A Crisis Response Program for Small Businesses in Jefferson and Dodge Counties

A partnership between



What will Back to Business do for me?

Back to Business was launched to provide immediate support to small businesses in Jefferson and Dodge Counties affected by COVID-19. The program is intended to connect businesses with customized assistance to understand their specific needs and ensure that they are connected to resources to help them survive, recover and be ready to grow post-pandemic.

Back to Business takes a two-pronged approach:

- Helping businesses access newly available government crisis response resources
- Supporting business owners in making necessary strategic adjustments to weather their immediate need for capital, while planning for recovery and eventual business growth

As of April 1, 2020, three federal legislative packages have been enacted. Existing programs include:

- Economic Injury Disaster Loan
- Small Business Debt Relief Program
- Paycheck Protection Program
- Emergency Economic Injury Grant

Confused? That's where **Back to Business** can help. We will help you navigate these programs and resources.

Who is eligible for assistance?

Any business or nonprofit organization with a presence in the Jefferson and Dodge County region that employs 500 or fewer employees.

Is there a cost for services?

No! Services are provided virtually and are made available to businesses free of charge.

What services are available?

Crisis Business Assistance

1:1 (provided virtually until restrictions are lifted) assistance from SBDC-qualified consultants to understand your businesses needs today and help prepare you for the future.

Loan/Grant Assistance

- Helping you determine which loan or grant programs you may qualify for
- Assistance with applying for existing loan or grant programs

How do I sign up for the Back to Business assistance?

Getting started is easy. Complete the simple intake form on the ThriveED website using the link below, and we'll reach out to start the conversation.

[Click here to complete the intake form](#)

Let's get you back to business.